



2017 USA Masters Games July Newsletter

Games Conclude with a Flourish

The 2017 USA Masters Games finished strong during the July Session of the Games, where a majority of the event's sports competitions took place over the weekend of July 14-16, 2017. Sports competitions were held across the Greater San Diego area, ranging from Carlsbad in the north to Chula Vista in the south. Twenty-three top sports facilities hosted Games events including the Easton Archery Center, Salvation Army Kroc Center, the San Diego Ice Arena, and UC San Diego's Canyonview Aquatic Center, among others. Games athletes hailed from 9 foreign countries (Australia, Canada, China, France, India, Mexico, Netherlands, Palestine, and Uganda) on 5 continents and 38 U.S. states.

On Friday evening, July 14, after refreshments in the Stone Brewing Beer Garden, USAMG 2017 participants led the Parade of Athletes into Opening Ceremonies at Qualcomm Stadium, where they were treated to welcome remarks by Olympian Janet Evans, aerial stunts, fire dances, the traditional lighting of the cauldron, and an inspiring closing fireworks display. During the remainder of the weekend, Masters athletes could enjoy more than 10 other social or entertainment events.

A few highlights included 5 new World Records and 13 new National Records set in the Swimming Competition (records subject to final confirmation by appropriate sport governing bodies), a bracket with all 70+ teams in Basketball, almost 100 competitors in a 3-event Omnium in Cycling, and a 93-year-old competitor in Diving who also opened competition by playing the National Anthem on his harmonical!

Results from USAMG 2017 are now posted on the Sports Info Pages on the USA Masters Games website, www.usamastersgames2017.com



LOC Garners Kudos

The 2017 USAMG was only the second edition of the Games, the first held on the west coast, and the first conducted with its own local host committee. “The San Diego Local Organizing Committee, led by Sandi Hill and the California State Games staff, competition directors, and volunteers, did an outstanding job in hosting the 2017 USA Masters Games,” said Hill Carrow, CEO of the USAMG. “Their ability to successfully stage the 2017 USAMG while simultaneously conducting the State Games of California was most impressive and worked out to be an excellent partnership arrangement. The Games have received favorable comments from the participant surveys we have received thus far, so we can’t thank Sandi and her team enough.”



USAMG is Finalist for World’s Best Events

The inaugural USA Masters Games held in Greensboro last year has been named a World’s Best Events Awards Finalist in the category of Best New Event. The World’s Best Event Awards are presented annually by SportsTravel Magazine and are considered the Oscars of the Sports Events Industry. Other finalists in the category include the High School Lacrosse Nationals, Cycling Hill Climb National Championships, and the Nitro World Games, among others.

“To be named a Finalist for Best New Event is quite a tribute to the quality of the launch of the USA Masters Games,” said Tess Heron, Games Operations Manager. “The positive athlete surveys no doubt helped get the USAMG to this point, and now, hopefully, those participants can help us win the Best New Event Award.”

Vote for the USA Masters Games as Best New Event

Everyone receiving this newsletter (and your friends, family, and contacts) can help the USA Masters Games win the World’s Best New Event Award. Just [click here](#) or visit <https://www.sportstravelawards.com/> and cast your vote. And, importantly, you can vote for the USAMG twice on the same ballot. Here is how to go about it:

- Once you get to the ballot, scroll down to the Best New Event category and click on the “2016 USA Masters Games, Greensboro, NC”
- Then in the category that follows -- “Best Sports Event of the Year” – click on the box and scroll down to the third listing from the bottom, which is the 2016 USA Masters Games. Click on that and then click on “Continue” at the bottom of the page to finalize your vote.

The deadline for voting is Friday, September 1 at 11:59pm PDT, so please get your vote in as soon as possible.



Take the USAMG Survey

If you have not done so already, please take 2017 USA Masters Games Participant Survey. We value your feedback to help us continue to improve and grow the Games in the future. Our goal is to achieve the best possible athlete experience at the Games, and your insights can greatly assist us with that. In addition, the survey seeks to capture some information about Games-related visitors to the San Diego area, and we hope your input can aid in determining tourism associated with the Games.

All those who complete the survey by this Friday, August 4 at midnight PDT (yes, we have extended the previous August 1 deadline) will be registered in a drawing to win free registration (value up to \$250) in the next USA Masters Games.

The survey can be completed easily in 5 to 15 minutes, so please [click here](#) to get started on the survey today.

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