



20+ Sports!
July 22-31, 2016
Greensboro, N.C.

USA Masters Games e-Newsletter Inaugural Edition

Welcome to the USA Masters Games e-Newsletter!

Welcome to the first edition of our USA Masters Games e-newsletter. We are delighted to be bringing you news on the inaugural USA Masters Games, to be held in Greater Greensboro, NC, July 22-31, 2016. Each month we will provide an e-newsletter update on our progress towards the Games. The newsletter will bring you the latest Games info, provide you with insights on adult sports, and, of course, let you know about any important Games deadlines.

We welcome your input, so don't hesitate to provide your ideas, suggestions, or comments at info@usamastersgames.com or on our social media pages.



Breaking News: Formal Announcement of the 2016 USA Masters Games; New Games Sponsors

On Friday April 10, the Greensboro Coliseum Complex publicly announced that the USA Masters Games will be held at the Coliseum Complex and a wide variety of other major venues spread across Greater Greensboro during July 2016. Henri Fourrier, President of the Greensboro Convention & Visitors Bureau, said, "We are delighted to have Greensboro and Guilford County serve as the launch point for this significant, new championship event. These Games will bring athletes from across the U.S. and also a significant number of international countries to Greensboro. We could be looking at well over 6,000 athletes, which would make it the biggest national participant sports event our community has ever hosted (You can [view the release](#) and other recent news about the Games at the News tab on our website: [USA Masters Games News](#))

In exciting sponsor news, the Greensboro Convention & Visitors Bureau has become a Gold Sponsor of the 2016 USA Masters Games, and the Joseph M. Bryan Foundation, also based in Greensboro, has become a Silver Sponsor. Hill Carrow, Games CEO, said, "Strong local support is critical to the success of the USA Masters Games, and we are thrilled to have local and regional leaders such as the Greensboro CVB and the Bryan Foundation investing in this major event. Their early backing of the Games will send a strong positive signal to state and national companies giving consideration to joining our sponsorship team."



State of the Games

The USA Masters Games management team is currently working to finalize sports, venues, and competition directors for the sports in the 2016 Games. The Games will include at least 20 sports that we expect to come from the following list under consideration: athletics/track & field, baseball, basketball, bowling, canoe/kayak, cycling, diving, figure skating, fitness challenge/crossfit, golf, ice hockey, martial arts, road racing, rugby, soccer, softball, swimming, synchronized swimming, table tennis, taekwondo, triathlon, volleyball, water polo, weightlifting, wrestling.

Our goal is to finalize the 2016 Games sports and open registration this summer. We are currently anticipating that Games registration will entitle the participant to enter up to three sports. Where there is a national governing body for adult competition in a sport, participants will be required to be registered athletes with that governing body.



Spring 2015 Masters National Championships

To help us in determining the best sports mix for the inaugural USA Masters Games, we have been on the road reviewing recent Masters sports national championships. We were there at the 2015 National Masters Weightlifting Championships, held April 9-12 at the Marriott Courtyard Hotel in Monrovia, California. We also attended the 2015 U.S. Adult Figure Skating Championships, April 15-18, in Salt Lake City, UT, at the Salt Lake City Sports Complex. And we just got back from the 2015 Nationwide U.S. Masters Swimming Spring National Championship, April 23 to 25, at the Northside Aquatics Center in San Antonio, TX.

While weightlifting, figure skating, and swimming are very different sports, we noted that common threads running through all three competitions included the positive attitude

and sense of accomplishment of the participants. And let's not forget the social aspects: comradery and mutual support were evident throughout.

It is our goal to take the very best aspects of these various national Masters championships and roll them into a first-class major multi-sport event competition--one that rewards the hard work and goal-setting of Masters athletes in a very fun, entertaining, and festive environment. We hope to see each and every one of you in Greensboro in 2016.



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