



2017 USA Masters Games February Newsletter

Our February free registration contest ended today and our winner is **Monique Wall** of Chandler, Arizona! Thank you for registering, Monique, during the month of February for the 2017 USA Masters Games Weightlifting Competition, and congratulations on winning free registration to the Games!

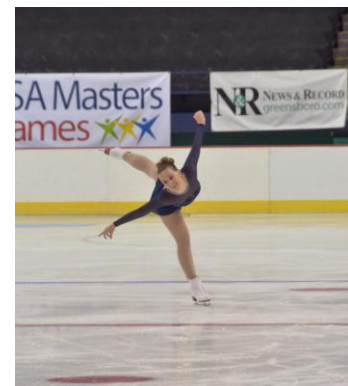
Next month we will be giving away the first-ever San-Diego-specific 2017 USA Masters Games lapel pin for every Games registration received during March. Go ahead and get in the Games – and snag a free official lapel pin to boot. To register for the Games, click [here](#).

Figure Skating Registration Now Open

Attention all adult figure skaters and ice sport enthusiasts! At long last, the 2017 USAMG Figure Skating Competition is open for registration!

Many thanks to **Bonnie Boaz**, Competition Director; **Wayne Hundley**, Head Referee; **Wendy Smith**, Local Coordinator; and the San Diego Local Organizing Committee (LOC) for all the hard work that went into getting a great format and excellent lineup of adult figure skating events approved and officially sanctioned for the program of the 2017 Games.

To register for Figure Skating now, click [here](#).



Medal Designs for 2017 Games are a Winner



The medal design for the 2017 USA Masters Game have now been finalized. Working with Hasty Awards of Ottawa, Kansas, the San Diego LOC has designed very attractive gold, silver, and bronze medals that uniquely represent the host city.

The medals feature palm trees, Pacific waters, sandy beaches, and sunny skies in the colors of the 2017 Games. “Our goal for the look of the medals was more than extending San Diego’s brand,” said **Sandi Hill**, head of the San Diego LOC. “We wanted medals that will serve as highly desirable Games memorabilia as much as they are coveted awards for athletic achievement. We are excited about the design and feel like the athletes will really enjoy winning these medals.”

USAMG CEO in the News



The National Association of Sports Commissions (NASC) announced last week that USA Masters Games founder and CEO, **Hill Carrow**, has been named to the inaugural class of the NASC Sports Tourism Hall of Fame. Carrow was the founder of the NASC, first pitching the idea for the organization in 1989 to an audience of 3 people. The NASC has grown rapidly since then and over 1000 are expected to attend the induction ceremony at the organization’s Annual Symposium in Sacramento on March 28.

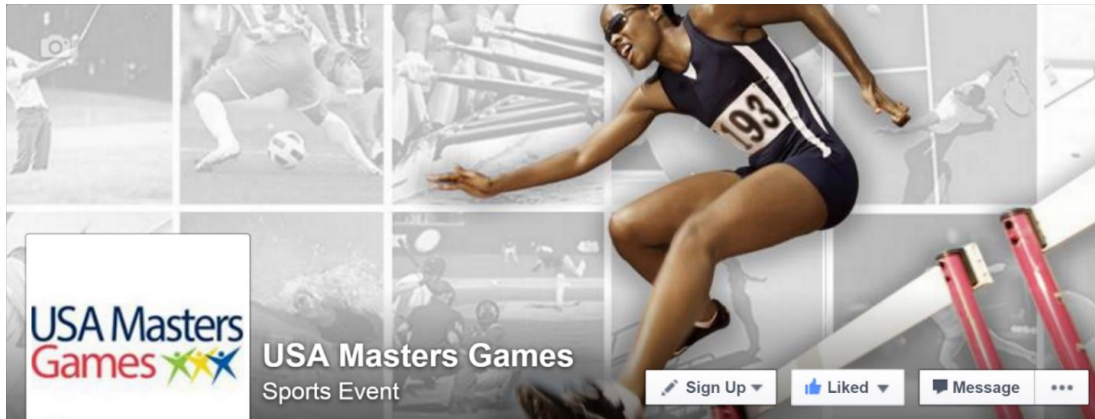
In other recent news, Carrow was also interviewed by the preeminent Olympic Sports publication, Around the Rings, about the USA Masters Games. You can access the article and the podcast at http://aroundtherings.com/site/A_59202/Title_USA-Masters-Games-Gaining-Momentum-with-Yearly-Event---ATRadio/292/Articles

2017 Games Marketing & Promotions Underway

Collins Lowder, USAMG Sports Manager and veteran of the 2016 Games in Greensboro, represented the 2017 USA Masters Games at the 2017 USA Track & Field Masters Indoor National Championships in Albuquerque, New Mexico, February 17-19, 2017. Collins staffed the USAMG booth at the event, distributed flyers for the Games Track & Field Competition, and chatted up the event with Masters Track athletes and officials. To drive traffic to the Games booth, Collins also conducted a drawing for a free registration to the Games. The winner of the contest is **Mary Wilkins** of District Heights, Maryland. Congratulations, Mary!



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