



## USA Masters Games Newsletter January 2017

### Want To Get Away?!

For many of our Masters followers throughout the country, January and February typically bring the thrill of the chill – winter cold and precipitation that can put a damper on your exercise regimen! Perhaps, as you are wondering when the snow, ice, or dreaded “wintry mix” season might come to an end, you might be daydreaming about more temperate climates where you are free to pursue your Masters sport passion without weather worries. If so, then we have the perfect cure for the winter workout blues: the 2017 USA Masters Games in San Diego!



Not only is San Diego known as having the most sunny days of any major city in the U.S., but it has attractive year-round average temperatures of 63 degrees. Add to that the numerous attractions San Diego has to offer and you have an ideal destination for the 2017 USA Masters Games.

### February Entries Eligible to Win Free Registration

And, in case, the weather, the attractions, and the fun and competition of the Games are not enough incentive, for every 2017 USA Masters Games participant who registers for the Games during the month of February 2017, we will enter your name in a drawing for free registration to the Games (i.e. we will refund all registration fees of the winner). Second prize will be a Games t-shirt and third prize is an official cap & lapel pin.

Register today and give yourself something to look forward to during the next major blizzard!

To register for the Games, click here



## New 2017 USA Masters Games Website Makes Its Debut

“The San Diego 2017 USA Masters Games Local Organizing Committee has outdone themselves!” said USA Masters Games CEO, Hill Carrow, upon exploring the new website recently launched by the LOC to promote the Games. “Sandi Hill, Todd Conway and the team in San Diego have done an outstanding job extending the local brand graphics they created for this year’s Games. The site has that special colorful, fun look and feel of San Diego and southern California.”

The new website covers all USA Masters Games sports, accommodations, attractions, and much more. The new website provides a very attractive enhancement to the 2017 USAMG web presentation. The registration process, familiar to most Masters multi-sport event athletes and powered by FuseSport, remains unchanged and as reliable as ever.

Please check out the new website at [www.usamastersgames2017.com](http://www.usamastersgames2017.com) and give us your feedback. Your comments, input, and suggestions are welcome at [info@usamastersgames.com](mailto:info@usamastersgames.com).



## 2017 USAMG Social Media Launches

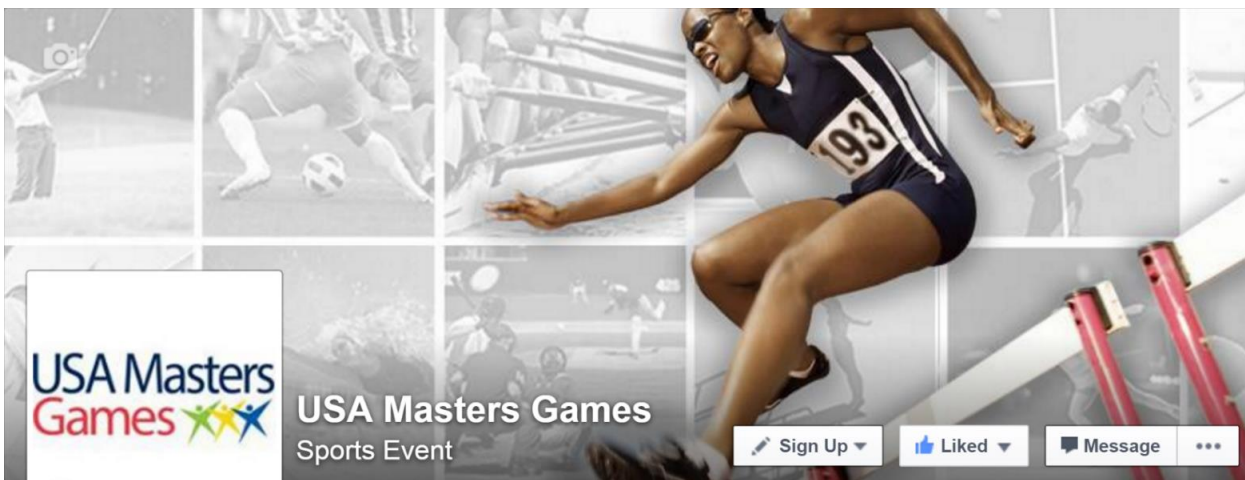
The USA Masters Games has officially joined Instagram! Be sure to follow us at “usamastersgames” for updates and information about the Games. This year you can expect more information about Games venues, attractions around San Diego, our sponsors, and some tips from our competition directors. We will also be posting some contests and giveaways, so follow us and keep a look out!

Athlete features are back this year; so if you are interested in being a featured athlete, please send us an email. This year some of our featured athletes to date include Mike Freshley, who set 6 world records and 9 national records during the 2016 Games, and Nathan and Edie Lindeburg, a husband and wife duo who are competing in Track and Field. During the Games, we’ll catch up with our featured athletes and conduct some interviews. We’re also highlighting some of our competition directors this year, including Bonnie Boaz, our figure skating competition director, and Keaton Chia, our archery competition director, among others.

You can also follow us on LinkedIn by clicking [here](#).



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