



## USAMG 2017 New Year's Newsletter

### New Year's Resolution: Enter the 2017 USAMG!

You've survived the holidays and you're working on your goals for 2017. Make sure the 2017 USA Masters Games (USAMG) in San Diego is high on the list. Including participation in the Games as a To Do has multiple benefits including training/keeping in shape, goal-setting & personal achievements, making new friends, travel, visiting exciting destinations, and, of course, enjoying life and having fun! Tomorrow marks only 190 days to the Opening Ceremonies, so go ahead and check the 2017 USAMG off your list by signing up today!

Soccer, Softball, Tennis, Track & Field, and Triathlon will be held June 22-25, 2017.

Archery, Badminton, Baseball, Basketball, Beach Volleyball, Cycling, Diving, Figure Skating, Ice Hockey, Judo, Pickleball, Powerlifting, Road Race, Swimming, Synchronized Swimming, Table Tennis, Volleyball, Water Polo, and Weightlifting will take place July 12-16, 2017.

To register for the Games, click [here](#).



### Premium Masters Games Cap for Early Registrants

Our new USAMG caps are in and if you are an early registrant for the Games, we will send you one absolutely free! These top quality caps, featuring soft fabric, curved bills, front panels, and sweatbands, are adjustable to fit any size head. The caps are white with a full-color, embroidered USA Masters Games logo. Wear it with pride, letting people know you are already in the 2017 USAMG, and adding a little peer pressure to your teammates and friends to join you in San Diego. Athletes registering for the 2017 USA Masters Games during the month of January, through midnight on Tuesday, January 31, will receive a complimentary premium USAMG cap within a few weeks of registering. Just one more reason to go ahead and Get In The Games!



## LOC Develops San Diego 2017 Logo

The Local Organizing Committee (LOC) for the 2017 USA Masters Games in San Diego has developed a “San-Diego-style” version of the logo to promote the Games. “San Diego is known as a warm, welcoming, sunny, fun, and festive city,” said Sandi Hill, Director of the San Diego 2017 LOC, “and we feel the 2017 Games logo we developed reflects that. The logo combines sunshine colors with our famous ‘San Diego blue’ wrapped around light, carefree text that adds a sense of action and a touch of whimsy to the overall effect. We are very pleased with the look and are excited about incorporating it into our Games presentation.”



## Registration Central at the 2017 Games

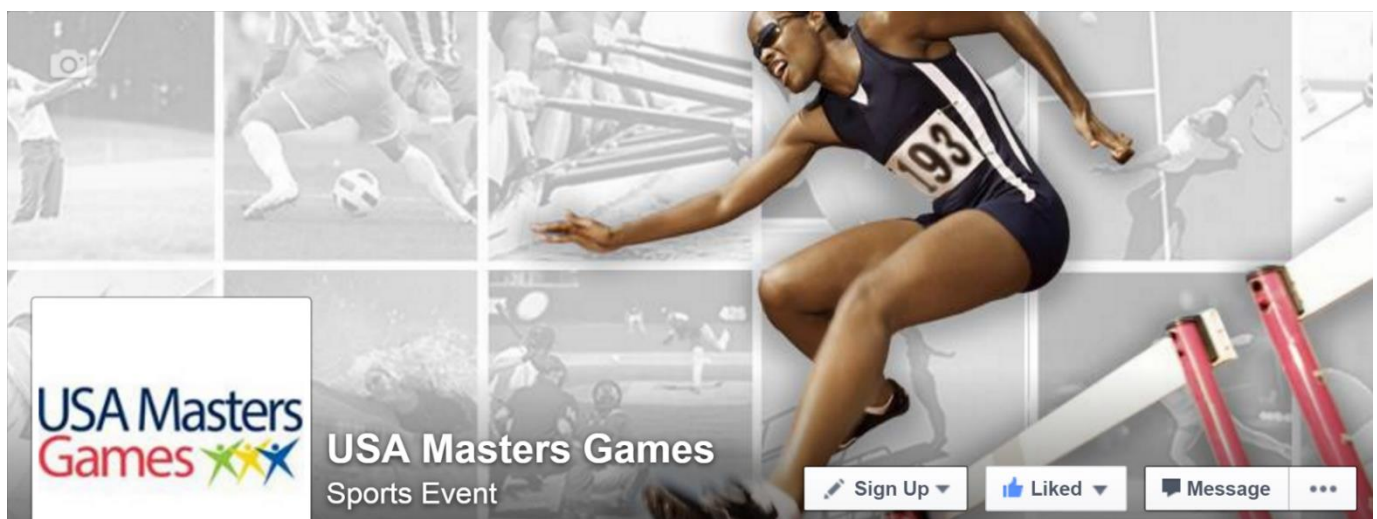
The San Diego LOC has secured prime space at Liberty Station, a happening San Diego destination, to serve as the hub for 2017 USA Masters Games Registration. Registration will take place at the San Diego Comic Art Gallery, home of the creator of the Mutant Ninja Turtles, in the heart of Liberty Station. It's a location guaranteed to make registration entertaining!

From 1923 to the 1990's, what is now Liberty Station served as the Naval Training Station, San Diego. In 2000 the City of San Diego became the new owner. The City's goal was to repurpose the site for arts, history, and commerce, designed to become San Diego's new Town Square. Liberty Station features restaurants, retail, bocce courts, ice rink, public market, art museums, art studios, and even performing arts in an attractive mix that makes for one of San Diego's hottest locations.



Liberty Station Public Market

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