



## November 2016 Newsletter

### 2017 USAMG Registration To Open in December

Your Games organizers are on track to open registration for the 2017 USA Masters Games within the next two weeks. If you are receiving this Newsletter, you will be sent an advance notice prior to the opening of registration, and then an email reminder on the date it opens. Be among the first 100 athletes to register and you will be sent a free Games baseball cap!

In case you missed the news, the USA Masters Games has gone annual! Yes, the second edition of the Games will be held during the summer of 2017 in San Diego, California. All the excitement, competition, entertainment, and camaraderie of the inaugural Games will be amplified in sunny Southern California.

The 2017 Games will again feature 24 sports, with Soccer, Softball, Tennis, Track & Field, and Triathlon being held June 22-25, and the remaining sports from Wednesday, July 12 through Sunday, July 16. Those sports are Archery, Badminton, Baseball, Basketball, Beach Volleyball, Cycling, Diving, Figure Skating, Ice Hockey, Judo, Pickleball, Powerlifting, Road Race, Swimming, Synchronized Swimming, Table Tennis, Volleyball, Water Polo and Weightlifting.

Games registration fees have remained virtually unchanged from the first edition, with some Games fees actually lower in 2017 than 2016. The very reasonable Games fees were cited as one of the best

aspects of the Games in post-event participant surveys, so USAMG organizers have worked hard to make sure that registration fees are not a barrier to entry.

### **Exciting Inclusions in the Games Registration Fee**

One of the aspects of the USA Masters Games that makes it such a memorable event for the athletes is the numerous items included in the Games registration fee. And your Games organizers have raised their game for the athletes in 2017 by providing the following items to each participant who registers for the Games: Attractive and functional gift bag, souvenir Games credential, Official Games Program, nightly social events and entertainment, Opening Ceremonies & Parade of Athletes, commemorative lapel pin, special offers from sponsors and local retailers, and Closing Ceremonies admission. All together the value of the registration fee inclusions far exceeds the fees, making participation in the 2017 USA Masters Games an attractive bargain by any measure.



### **Host Committee Prepares for the 2017 Games**

From November 15 to 17, 2016, USAMG executives Hill Carrow, CEO, and Faryn Roy, Managing Director, spent quality time in the host city with staff and volunteers of the San Diego Local Organizing Committee (SDLOC) reviewing Games preparations, venues, and plans. “Our team has made enormous strides in a very short period,” said Sandi Hill, SDLOC Executive Director. “Considering it was essentially October before it was agreed to host the Games annually, now, less than two months later, our LOC has completed almost all the hundreds of tasks required to open registration. This bodes very well for strong execution when it comes Games time.”

Host Committee staff and board members participating in the Site Visit were Sandi Hill, Todd Conway, Lisa Hauck, Sara Moten, Stephen Grooms, and Feben Yohannes. The Site Visit included a venue tour covering most of greater San Diego, meetings of the San Diego LOC and USAMG teams, and review of the Games Village proposed for Liberty Station – one of San Diego’s hottest destinations.

### **Games Managing Director Shifting to Technology**

Faryn Roy, Managing Director for the inaugural USA Masters Games, is leaving the USAMG for an opportunity with a nearby sports technology firm. Faryn was a key executive in the initial planning and development of the 2016 USA Masters Games and oversaw all operational aspects of the Games, including registration, hospitality, entertainment, and Games logistics. "We could not have done the Games, or any other of our major projects, without Faryn's know-how, hard work, and strong leadership," said Hill Carrow, CEO of the USA Masters Games. "Starting a new single-sport event from scratch is daunting for most people, but Faryn made doing 24 at once appear to be relatively easy. She and I have worked together for over 10 years, so she will be sorely missed. We wish her all the best in her new endeavor, and we are counting on her competing again in 2017 in San Diego along with her women's ice hockey team."

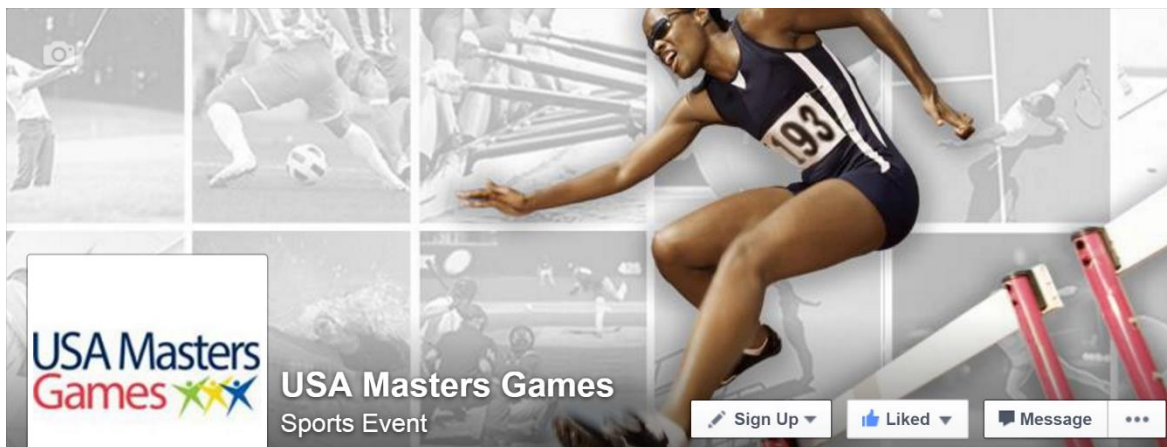
### **San Diego: A World Class Destination for the 2017 Games**

San Diego is known around the world for its beauty, attractions, and year-round temperate climate. Today San Diego is also noted as much for its 200 brew pubs as for its restaurants and visitor destinations! Those destinations include Sea World, Legoland, Mission Bay, Balboa Park, the Gaslamp District, Petco Park, and the famous San Diego Zoo, among others. With so much to offer, San Diego will make for a not-to-be-missed host city for the 2017 USA Masters Games.

The Town and Country Resort & Convention center has been named Headquarters Hotel for the 2017 Games. The Town and Country has a history of being at the center of major sports events and activities in the San Diego area, and is offering special rates for the Games. (Visit "Accommodations" on the USAMG website.)



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