



## Early Bird Discount Ends Midnight April 1

The upcoming expiration of the 2016 USA Masters Games Early Bird Discount Registration period has led to our own version of March madness as the entries are rolling in like crazy! If you have been planning to enter the Games but have been waiting on the right inspiration, hopefully saving a few dollars will help spur you into action. As of midnight this Friday, April 1, the Games registration fee of \$60 goes to \$80, so entering the Games during the next two days will save you 25%. In addition, you get peace of mind from knowing that you don't have to worry any more about missing a deadline to enter the Games. And once you've entered, you can always go back into your account and enter additional sports and events if desired.

So don't put it off any more (after all, there are only 112 days left to the start of the Games!). [Register today!](#)

## Games Registrations to Date: Quick Facts

Athletes participating in the Games are coming from six continents! Countries represented so far include Australia, Japan, India, Turkey, Uruguay, Canada, England, and Egypt, while in the U.S., 34 of the 50 states are represented. Thus far in our early registration period for individual sports, Track & Field is leading the way, followed by Swimming, Figure Skating, Weightlifting and Diving. With regards to team sports, Ice Hockey, Synchronized Swimming, Basketball, Volleyball, and Soccer are the top five sports as of today.

## Medal Design Selected

The design for the 2016 USA Masters Games medal has been selected and the Host Committee for the Games, which includes adult sport competitors, believes the unique design is a winner. “We are very pleased with Hasty Awards’ design for the Games medals,” said Faryn Roy, Managing Director for the Games. “The awards are substantial in weight with a look that conveys the energy and excitement of the Games. The ribbons are very colorful, incorporating the colors of the Games logo, and underscore the festive nature of the event. The back, which incorporates the three ‘star guys’ from our logo, is also designed to accommodate engraving, a service that we will have on site in the Games Village.”



### Additional Sponsors Step Up

VF Corporation, the world’s largest apparel company, has joined the 2016 Games sponsor team as a Gold Sponsor, joining the Greensboro Convention & Visitors Bureau at our highest local sponsorship level. VF, which is headquartered in Greensboro and which is a key supporter of major events in the community, will feature five of its largest brands in the sponsorship, including The North Face, Vans, Timberland, Wrangler, and Lee. Joining VF as a new Silver Sponsor is Cone Health, the largest healthcare system in Guilford and Alamance Counties. Cone Health will be providing health care services at the Games Village and various sports venues. “We are thrilled to have VF and Cone Health as part of our Games Sponsor Family,” said Hill Carrow, CEO of the USA Masters Games. “These organizations are two of the most substantial and influential in North Carolina. To have them supporting the Games in a major way is a big win for all the athletes.”



### Other Games News

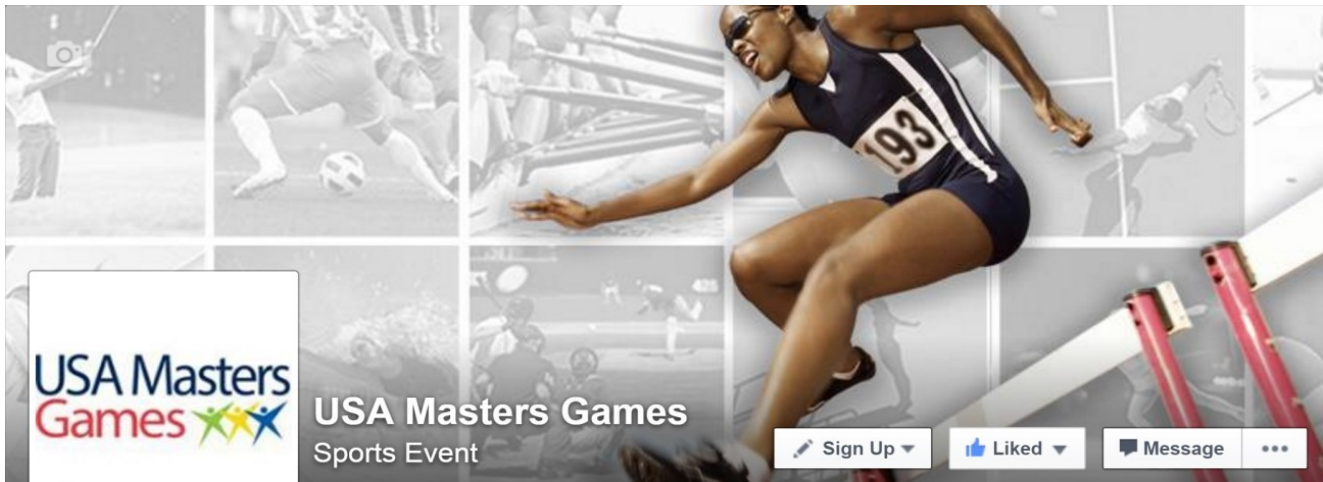
**Figure Skating:** The Figure Skating competition has been consolidated into three days and will be held Saturday, July 23 through Monday, July 25.

**Rowing:** Due to technical issues with the venue, Rowing will not be able to be held in the 2016 Games.

**Pickleball:** Pickleball has stepped into the breach left by Rowing, and, though a late comer to the USAMG sport family, Pickleball registrations are already significant.

**Road Racing:** Both Road Racing courses now start and end at the Greensboro Coliseum Complex, making Road Racing the 11th sport that will be staged in and around our Games Village, the central hub of the Games.

**Like Our Facebook Page to Stay Updated on Games News**



www.usamastersgames.com  
✉ info@usamastersgames.com

☎ 919-678-1651  
☎



© USA Masters Games  
401 Harrison Oaks, Suite 215, Cary NC 27513, United States of America