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USA Masters Games Only 50 Days Away!

GREENSBORO, NC (MAY 31, 2016) – Today marks a historic milestone: only 50 days to go to the start of the USA Masters Games! The big event is drawing closer, and the excitement and anticipation are building. Importantly there is only a little over one month to the June 30 deadline for registering for the Games. All adult athletes ages 21 and over are strongly encouraged to register for individual sports, and to gather their teammates and get in the Games team sports. To register for the Games, athletes can go to the Games website at usamastersgames.com. The Games registration fee is only \$60 and entitles the registrant to enter as many as three different sports with no additional Games fee.

For all sports the USA Masters Games has set registration fees at the early-bird discount level, and for some team sports such as Baseball, Soccer, and Softball, there is an enhanced entry process with a single fee for the entire team. In short, the Games are focused on widespread participation and dedicated to an entry process that is as easy and as affordable as possible.

Currently within the U.S., the 2016 USA Masters Games has participants registered from 39 states, ranging from Alabama to Wisconsin alphabetically and from Alaska to Florida geographically.

However, the USA Masters Games is a multi-sport competition not only for athletes from across the United States, but the Games are open to international athletes as well. The 2016 USAMG is pleased to announce that athletes have registered from six continents, thus far representing the following countries: Australia, Canada, Egypt, Great Britain, India, Japan, Russia, Turkey, Uruguay, and Venezuela. The varied locations and backgrounds of the Games athletes will add tremendously to the festive nature of the Games.

“The broad acceptance of the inaugural USA Masters Games, not only throughout our country, but in regions around the world, is already one of the highlights of the Games, with a little over seven weeks still to go to the start of the event,” said Hill Carrow, USA Masters Games CEO. “Given that the rule generally with events like this is that the majority of registrations come within the last 30 days of the signup period, we’re trending very positively right now. It will be very exciting to see where we end up overall in terms of participation.”

That festive aspect of the Games will be emphasized in the non-sport aspects of the Games such as the Health & Fitness Expo, Opening & Closing Ceremonies, sport socials, nightly entertainment, and much more.

About the 2016 USA Masters Games: The USA Masters Games is the National Sports Festival for Adult Athletes, ages 21 and over. The Games feature 24 sports, Opening & Closing Ceremonies, a Health & Fitness Expo, Games Village, and daily entertainment. The inaugural USA Masters Games will take place from Thursday, July 21 to Sunday, July 31, 2016 in Greensboro, NC, with Opening Ceremonies on Friday, July 22 and Closing Ceremonies Sunday, July 31. The Games are currently projected to be staged at 28 venues across Greater Greensboro. The Greensboro Coliseum Complex will serve as the hub for the Games, hosting half of the Games sports and also serving as the site of the Games Village. For more information on the USA Masters Games, visit usamastersgames.com.