



2016 USA Masters Games September 2015 Newsletter

Figure Skating Captures the Gold for Event Registration

Dawn Miller, figure skating athlete from Houston, Texas, who currently resides in Great Britain, became the first to register to compete in the USA Masters Games after the opening of Games registration last Tuesday, September 22. Dawn was followed closely by Michael Fanelli, a Track & Field athlete from Asti, California, who has captured the Silver when it comes to USAMG registration. Third, or Bronze position, went to Carla Marie Simon, a Swimming competitor from Queen Creek, Arizona. We want to congratulate and thank these athletes for their early commitment to the inaugural USA Masters Games and we will be sending each a small token of our gratitude.



We encourage all adult athletes to take inspiration from these “registration winners.” Follow their lead and sign yourself or your team up for 2016’s biggest event today. To get started, click [here](#).

Games Host Hotel Program Open for Business

In conjunction with the opening of Games athlete registration, today we are pleased to announce the opening of the USA Masters Games Housing Bureau, with preferred rates at 17 Greensboro-area Host Hotels. USAMG Partner, the [Greensboro Convention & Visitors Bureau](#), is coordinating and managing the 2016 USA Masters Games Host Hotel program, and is providing all Games participants and supporters with one-stop shopping for Games accommodations. To review Games housing options or to make your reservations, just follow this [link](#) or visit the [USAMG website](#).



300 Days to Go!

Thursday, September 24th marked 300 days until the start of the inaugural USA Masters Games in Greensboro, NC! With just under 10 months to go, our USA Masters Games management team is

hard at work to ensure that we provide a world-class event for our athletes and fans. In the meantime, we encourage athletes to begin registering for competition. Registration is currently open for our first slate of over 20 different sports. Visit the [USAMG website](#) to learn more about competition details, venues, and how you can become a part of the action.

Visit the USAMG Online Store



Thanks to the efforts of our newest USA Masters Games sponsor, Northwest Designs of Seattle, Washington, Games participants and spectators can order event merchandise 24/7 at the new Games online store. The store is starting with an initial selection of t-shirts, sweat shirts & pants, and hoodies in a variety of colors, that will be expanded to other items over time. To view the selection or to make a purchase, access the online store by clicking [here](#).

Masters Sports Activities in September

Maggie Knight of our USAMG staff was on hand at the 2015 Masters Cycling National Championships, which were held in Ogden, Utah, Thursday, September 9 through Sunday, September 12, 2016. There she staffed the 2016 USA Masters Games booth, handed out marketing materials and event information, answered questions about the Games, and generally promoted the USAMG in Greensboro, NC, as THE place to be next July. “There was great excitement among the cyclists I spoke with,” said Knight, “They all talked about North Carolina’s reputation as a renowned cycling state and they are looking forward to competing here.”



Other Masters sports activities in the month of September have included the Labor Day Weekend ASA Men’s Senior East Slow Pitch Softball National Championships in Burlington, NC, headed by our own USAMG Softball Competition Director, Tony Laws.

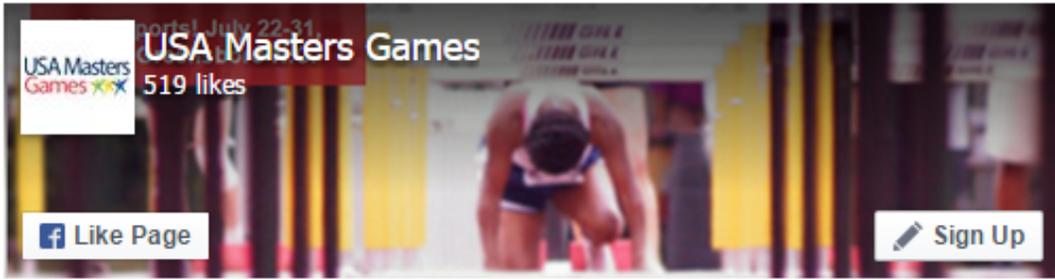
This week, the United States Aquatic Sports Convention is underway in Kansas City, Missouri. Hill Carrow, USAMG CEO; Susan Braman, Director of the Greensboro Aquatics Center; and Dee Mittman, of the Greensboro Convention & Visitors Bureau, Gold Sponsor of the 2016 USA Masters Games; will be in attendance promoting the 2016 USA Masters Games aquatics events to USA Diving, US Masters Swimming, and US Synchronized Swimming Masters athletes, coaches, and officials.

Soccer Schedule Change



The dates for the Soccer competition have moved to the second weekend of the Games due to a venue issue. Soccer competition will now be Wednesday, July 27 through Sunday, July 31, 2016. All information on soccer as well as the overall Games schedule have been updated on the USAMG website.

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